



Contact: Bob Wolff
The Drucker Group
(224) 532-1808

FOR IMMEDIATE RELEASE

RM2's Fueglein to speak at Sage Summit 2015

Chatham, New Jersey – July 21, 2015 – Hugo Fueglein, Director of Strategy & Business Development for RM2 International, will participate in a panel session at Sage Summit 2015, being held July 27-30 at the Ernest N. Morial Convention Center in New Orleans. The “Hear from your peers – How CRM helped me overcome my Marketing & Sales Challenges” discussion is scheduled for Tuesday, July 28 from 1:30-2:15 pm.

A former banking industry Analyst, Mr. Fueglein joined RM2 in 2013. During the panel session, he will describe how CRM integration has improved the reporting process for RM2's sales and operations, as well as how it has increased traffic and communication for the sales pipeline.

Fueglein will also discuss how customization available with Sage CRM has advanced the company's internal sales to delivery process, including data exchange, proposal creation and modification, and customer pallet trials. The CRM system has allowed RM2 to solve customer service cases quickly and efficiently, further enhancing the customer experience.

RM2 is a pallet solution company with proprietary technologies that is capable of tracking product movements and capturing key data points in real time. BLOCKPal™ is an innovative composite pallet that can drive improvements across the total supply chain.

Designed for use in automated and manual areas of the supply chain with high volume traffic levels, the pallet's durability is second to none and is constructed to last longer than any other pallet on the market. BLOCKPal is approved and accredited to FM Approvals Standard 4996 without the use of any chemical fire retardants, and independently tested to meet and exceed ISO 8611 and ASTM 1185 standards.



About RM2 International S.A.

RM2 International S.A. specializes in pallet development, manufacture, supply and management to establish a leading presence in global pallet supply and improve the supply chain of manufacturing and distribution businesses through the effective and efficient use and management of composite pallets. It is quoted on the AIM market of the London Stock Exchange under the symbol RM2.L.. For more information, visit www.rm2.com or send an email to info@rm2.com.

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Hugo Fueglein

