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Supply Chain operations to learn how effective RM2 USA's world class tracking system is at PACK Expo

Chatham, New Jersey – September 24, 2015 – At PACK Expo, RM2 USA (booth S6756) will focus attention on the revolutionary total pallet solution and BLOCKPal, a strong and non-porous composite pallet. Attention also will be directed on ERICA, an advanced asset management system that tracks pallet pools and provides data to make supply chain operations more functional and bottom line effective.

Company representatives will discuss the unique advantages of ERICA at the event, being held September 28-30 at the Las Vegas Convention Center.

“While the pallet is what most people will be focused on, RM2 is much more than just a pallet supplier. We are a Total Pallet Solution,” explained David Kalan, RM2’s VP of Marketing and Business Development.

“Our robust ERICA tracking system provides intimate data for systems that people may not be aware exists. The RM2 team studies this data to identify areas where money can be saved within the supply chain, but mostly we track the pallets so no asset is lost. Our goal is to minimize costs and increase sustainability advantages,” said Kalan.

ERICA stands for Equipment Reconciliation Invoicing and Control Application. The software program manages every aspect, from planning customer restocks and collecting equipment to invoicing for equipment use. With ERICA, the risk of equipment loss drastically decreases, making BLOCKPal ideal for use across every sector where raw materials, finishing goods and the equipment moves.



“This software program is exceptionally flexible and provides access to multiple network users,” concluded Kalan. “Customers can expect real-time sharing capabilities from a fully managed service with hosting, back-up and use maintenance reliability that is unmatched in the industry.”

For more information, visit www.rm2.com or send an email request to info@rm2.com.

About RM2 USA

RM2 USA specializes in providing a full service pallet supply and management solution. Founded in 2007, the company is establishing a leading presence in global pallet supply and improving the supply chain of manufacturing and distribution businesses through the effective and efficient use and management of composite pallets, allowing clients to *move it better*. For more information, visit www.rm2.com, call (844) 779-9858, or send an email: info@rm2.com.