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**RM2 International S.A.**  
("RM2" or the "Company")

### **RM2 AT&T Case Study: Unlocking the Potential of Connected, Reusable Pallets**

RM2 (LSE-AIM: RM2), the sustainable composite pallet innovator, is pleased to announce that AT&T has completed its [case study](#) on the potential of using RM2's connected pallets, to help them reach their 2025 goal to enable carbon savings 10x the footprint of AT&T's operations by enhancing the efficiency of its network and delivering sustainable customer solutions. The AT&T LTE-M network turns the RM2ELIoT device, which is integrated into the body of the BLOCKPal™ pallet, into a powerful tool for increasing supply chain visibility. With AT&T, RM2ELIoT is able to collect actionable data as the BLOCKPal pallet travels through the supply chain.

RM2 will continue to work with AT&T to unlock key parts of supply chains. RM2 and AT&T are working together to leverage the power of AT&T's LTE-M network to capture data on the location of the BLOCKPal pallets using the RM2ELIoT device. RM2 and AT&T have also teamed up at industry events, including Mobile World Congress in Barcelona and ProMat in Chicago to discuss the innovation behind using AT&T's LTE-M technology to make the BLOCKPal pallet more efficient and reduce emissions within the supply chain.

Using data from a peer reviewed life cycle assessment performed by Pure Strategies, the AT&T case study concluded that connectivity of the RM2ELIoT BLOCKPal pallet enables the client to potentially avoid 640 metric tons of CO<sub>2</sub> (the equivalent of 72,000 gallons of gas) for every 1 million pallet trips. Based on this study, a switch by just 5% of the estimated 10 billion pallets moving around the world today to the reusable RM2ELIoT BLOCKPal pallet could drive a reduction of **7.3 million metric tons of CO<sub>2</sub>** – or **818 million gallons of gasoline** [per annum]

**Connectivity** of RM2ELIoT to the AT&T network unlocks the benefits of reusable BLOCKPal pallet; empowering RM2's clients to maintain oversight of the pallet's location, inventory and prevent loss, while obtaining new data from segments of the supply chain that were previously out of reach.

John Walsh, RM2 CEO, commented: "The collaboration between RM2 and AT&T showcases sustainable innovation and we are honored that the sustainability benefits of the RM2ELIoT smart connected BLOCKPal pallet supports AT&T's 10 x sustainability initiatives."

AT&T and RM2 worked with sustainability consultancies Pure Strategies, Carbon Trust and BSR to measure the benefits.

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*The information contained within this announcement is deemed by the Company to constitute inside information as stipulated under the Market Abuse Regulations (EU) No. 596/2014 ("MAR").*

**Notes to Editors**

**RM2 International S.A.** specializes in pallet development, manufacturing, supply and management to establish a leading presence in global pallet supply and improve the supply chain of manufacturing and distribution businesses through the effective and efficient use and management of composite pallets. It is quoted on the AIM market of the London Stock Exchange under the symbol RM2.L.

For further information, please visit [www.rm2.com](http://www.rm2.com)

**Pure Strategies** is a leading sustainability consulting firm working to transform business to create a more sustainable future. The company helps firms in the food, consumer products, retail, life sciences, and other sectors gain the business benefits of improved sustainability. Areas of expertise include strategy, chemicals management, life cycle assessment, and product and supply chain sustainability.

For further information, please visit [www.purestrategies.com/](http://www.purestrategies.com/)

**\*About AT&T**

AT&T Inc. ([NYSE:T](http://NYSE:T)) helps millions around the globe connect with leading entertainment, business, mobile and high speed internet services. We offer the nation's best data network\*\* and the best global coverage of any U.S. wireless provider. We're one of the world's largest providers of pay TV. We have TV customers in the U.S. and 11 Latin American countries. Nearly 3.5 million companies, from small to large businesses around the globe, turn to AT&T for our highly secure smart solutions.

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\*\*Claim based on the Nielsen Certified Data Network Score. Score includes data reported by wireless consumers in the Nielsen Mobile Insights survey, network measurements from Nielsen Mobile Performance and Nielsen Drive Test Benchmarks for Q4 2016 + Q1 2017 across 121 markets.